



Network for the exchange of information
about good practices that serve
to motivate language learners



MOLAN

Fourth partner meeting

Aristoteleio Panepistimio Thessaloniki
12-14 February 2010

MOLAN Year Three: Impact reports
Wolfgang Mackiewicz



Dissemination vs. Impact

Harsh comments from an independent (?) expert on the MOLAN progress report

- There is no indication whatsoever as to traditional ways of disseminating the products, or the actual network, through standard channels such as publishing articles in specialised journals, delivering presentations at international conferences etc.
- The network should use its links to make itself known to other interested parties beyond the partner institutions themselves

Wolfgang stopped using the term “dissemination” some time ago.



However –

- We shall again circulate a form, inviting partners to indicate to us where and when they wrote or talked about MOLAN.

FROM DISSEMINATION TO IMPACT

- The **Brussels Conference** (December 2008)
 - dissemination of Year-One outcomes to
 - > the heads of partner institutions and organisations
 - > decision-makers from select external schools and higher education institutions
 - => to trigger the introduction of new policies and practices designed to increase motivation for language learning





- the **Handbook**
- the **On-line System** for targeted information retrieval –
philosophy: to pull stake-holders by raising their awareness,
i.e. making them aware of their own specific needs and
opportunities

IMPACT REPORTS

Original grant application

January-April 2010: preparation by all network partners of
impact reports

Further specified: impact generated inside and outside the
partnership through network activities and outcomes



IMPACT GENERATED INSIDE THE PARTNERSHIP

- **at European level**

- heightened awareness among partner representatives of the fact that MOTIVATION is KEY to a successful implementation of the EU's language education policy
- heightened awareness of the importance of policies and strategies put in place at institutional, local and regional level to increasing learner motivation

- **at lower levels**

- Did representatives of partner institutions manage to bring MOLAN aims and activities to the attention of colleagues / the hierarchy?
- Did representatives of partner institutions – on the basis of the case studies prepared – manage to trigger relevant changes in existing policies / strategies / practices or be instrumental in bringing about the adoption of pertinent new policies / strategies / practices?



- **Impact generated inside partner organisations**

- Did partner organisations disseminate MOLAN aims / activities / interim outcomes among their members?

- Did MOLAN aims and interim outcomes find their way into the policies / strategies / practices promoted by partner organisations?

IMPACT GENERATED OUTSIDE THE PARTNERSHIP

- Did partners – drawing on MOLAN aims and interim results – manage to impact on the further development of existing policies / strategies / practices or on the development and implementation of pertinent new policies / strategies / practices? (at all levels and among different types of institutions and organisations)





- Have partner representatives been consulted by external stakeholders on MOLAN findings?
- Did partner institutions or units within partner institutions— drawing on MOLAN interim findings – start collaborating with other units or external stakeholders?



Needless to say

IMPACT always has to be seen in relation to increasing motivation ...

- more learners taking up another language
- more learners continuing the learning of a language / of languages
- a wider range of languages being learned, incl. LWULT languages and migrant languages



IMPACT NEXT

- We have to create a template designed to elicit information of impact generated.
- We need to ask all MOLAN partners to prepare impact reports based on agreed templates
- In all this, we must never lose sight of motivation, as well as of impact factors and impact indicators.
- New deadline: 30 June 2010





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THANK YOU FOR YOUR ATTENTION.



ΑΡΙΣΤΟΤΕΛΕΙΟ
ΠΑΝΕΠΙΣΤΗΜΙΟ
ΘΕΣΣΑΛΟΝΙΚΗΣ